

**STAND PACKAGES &
ORDER INFORMATION**

METS 20 TRADE 17

**14-15-16 NOVEMBER
RAI AMSTERDAM
THE NETHERLANDS**

**THE WORLD'S
LARGEST**

**MARINE EQUIPMENT
TRADE SHOW**

- The world's largest marine equipment trade show
- More than 1,450 exhibitors from almost 50 countries
- 22,000+ visitors representing over 110 nationalities
- 69% decision makers

METS TRADE

Leading international business-to-business platform for leisure marine equipment professionals. Over 22,000 professionals from 110+ countries around the world gather in Amsterdam every year.

CMP CONSTRUCTION MATERIAL PAVILION

Specialist platform for raw materials and composites. Exhibiting at the CMP offers a unique opportunity to meet innovative yacht builders, naval architects, interior designers and more, who are eager to learn about new materials and construction processes.

MYP MARINA & YARD PAVILION

The Marina & Yard Pavilion is the platform for the global network of marinas and associated yards. It features marina equipment suppliers and is the meeting place for marina owners, operators, developers and suppliers from around the world.

SYP SUPERYACHT PAVILION

The SuperYacht Pavilion is the central platform for the global large yacht industry. In an ambience that reflects this luxury sector, suppliers and manufacturers showcase their unique products and services to yards, naval architects, boat builders and designers.

ORGANISED BY

rai
AMSTERDAM

POWERED BY

 **ICOMIA**
INTERNATIONAL COUNCIL OF
MARINE INDUSTRY ASSOCIATIONS

OFFICIAL
MAGAZINE

IBI
INTERNATIONAL BOAT INDUSTRY

SYP OFFICIAL
MAGAZINE

**The
Superyacht
REPORT**

MYP OFFICIAL
MAGAZINE

Marina
World www.marinaworld.com

METSTRADE | CMP | MYP STAND PACKAGES



STANDARD



ROYAL



DELUXE

Standard stand package:

- › Stand space, construction, equipment, electricity & storage
- › Carpet
- › Fascia
- › Lighting
- › Daily stand cleaning
- › Free Wi-Fi
- › Free lead generator license
- › 200 METSTRADE invitation cards
- › Furniture

Deluxe stand package:

- › Stand space, construction, equipment, electricity & storage
- › Carpet
- › Fascia
- › Lighting
- › Daily stand cleaning
- › Free Wi-Fi
- › Free lead generator license
- › 200 METSTRADE invitation cards
- + Comfortable furniture**
- + Company logo on the carpet**
- + Lunch package**

Royal stand package:

- › Stand space, construction, equipment, electricity & storage
- › Carpet
- › Fascia
- › Lighting
- › Daily stand cleaning
- › Free Wi-Fi
- › Free lead generator license
- + 300 METSTRADE invitation cards**
- + Luxurious furniture**
- + Full colour company logo on blue wall panel**
- + Lunch package**
- + Fresh coffee and tea**
- + Refrigerator with beverages**

Communication package:

(included in all three stand packages)

- › Mentioned in the METSTRADE Show Catalogue offline and online
- › Year round presentation on METSTRADE.com: Company profile
- › Year round presentation on METSTRADE.com: Exhibitor list
- › Connecting marine professionals all-year round during the METSTRADE Show, via the METSTRADE website, social media and other initiatives

Stand package rates

All excluding VAT

Early bird rates

before 1 March 2017

Standard rates

as of 1 March 2017

Stand package	Early bird rates	Standard rates
Standard m ²	€ 367	€ 388
Deluxe m ²	€ 408	€ 429
Royal m ²	€ 436	€ 457

Registration fee

(non refundable)

Registration fee	Early bird rates	Standard rates
(non refundable)	€ 495	€ 495

The minimum stand space available is 12 m² (4 m width x 3 m deep)

SYP STAND PACKAGE

With its own dedicated halls and associated educational and social networking programmes, the SuperYacht Pavilion is a genuine superyacht experience.

Premier all-inclusive package

As an exhibitor in the SYP you benefit from an all-inclusive package that includes an impressive stand and various ways to boost your overall market profile.

Included in the package:

- Stand space, construction, equipment, electricity & storage (available in black or white)
- Carpet
- Fascia
- Lighting
- Daily stand cleaning
- Furniture
- Daily delivery of luxury food & beverages at your stand
- Free Wi-Fi
- Free lead generator license
- 250 invitation cards
- Entrance to the exclusive Global Superyacht Forum Reception in cooperation with the SuperYacht Pavilion

Communication package:

- Mentioned in the METSTRADE Show Catalogue offline and online
- Mentioned in the Superyacht Route
- Year round presentation on METSTRADE.com: Company profile
- Year round presentation on METSTRADE.com: Exhibitor list
- Connecting marine professionals all-year round during the METSTRADE Show, via the METSTRADE website, social media and other initiatives



Stand package rates	Early bird rates	Standard rates
All excluding VAT	before 1 March 2017	as of 1 March 2017

Stand 12 m ²	€ 7,104	€ 7,356
Stand 18 m ²	€ 10,584	€ 10,962
Stand 24 m ²	€ 13,992	€ 14,496
Stand 36 m ²	€ 20,808	€ 21,564

Registration fee (non refundable)	€ 495	€ 495
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The minimum stand space available is 12 m² (4 m width x 3 m deep)

BOOK YOUR STAND

Book your stand via our digital registration form on METSTRADE.com. For more information:

METSTRADE Project Team

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Media Solutions & Sponsoring

- I. Offline & online branding
- II. Promotional opportunities
- III. Catalogue advertising & sponsorship

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III. IBI, Philip Pereira,
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Hotel Services

- I. Official hotel agency
- II. Benefit from the lowest available rates
- III. Attractive extras

E: hotelservices@rai.nl
T: +31 20 549 19 27

Exhibitor Services

- I. Stand arrangements
- II. Webshop
- III. Support when preparing your participation

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See next page for the contact details of our worldwide network of RAI Sales Agents/Representatives and the Marine Industry Associations.



In association with **ICOMIA, RAI Amsterdam** features country pavilions.

The International Council of Marine Industry Associations - ICOMIA - is the international trade association representing the global marine industry since 1966. ICOMIA brings together national marine industry associations (MIAs) in one global organisation and represents them at an international level.

MIA MEMBER

Members of the MIAs mentioned can contact their own MIA directly.

NON-MIA MEMBER

Non-MIA members can contact one of the RAI Sales Agents/ Representatives in the country or region represented on the map.

In all other cases, please feel free to contact the 'worldwide' METSTRADE office.

'WORLDWIDE' OFFICE

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Marine Industry Associations Country Pavilion Organiser

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